



## Press release

***For immediate release***

**Press Contact:**

**Abi Charter | Marketing Co-Ordinator**

Company name: Avlite Systems

Telephone number: +44 (0)1502 588026

Fax number: +44 (0)1502 588047

Email address: [a.charter@sealite.com](mailto:a.charter@sealite.com)

Website address: [www.avlite.com](http://www.avlite.com)

## Avlite get Mo-tivated for Mo-ember!

Raising funds on behalf of The Movember Foundation, Avlite and Sealite staff are aiming to reach their target of £1500 by taking part in a number of challenges during the month of November. From sponsored moustache growing, to 60 kilometer runs and moustache biscuit baking, there's plenty going on!

No longer limited to only those who can grow a moustache, the Movember challenge has widened its scope by creating two additional ways people can get involved and raise money. 'Mo-ve' asks volunteers to commit to walking or running 60 kilometers over the month. That's 60 kilometers for the 60 men the UK loses to suicide each hour. Three members of Sealite UK staff, Alastair Read, Leigh Bundock and Oliver Curtis, have already signed up to take on the 60 kilometer challenge and are hoping their efforts will contribute to the total reached.

Another way to raise funds is to 'Host', or "*Get your mates together for a Mo-ment.*" The Sealite UK office will be having a get together at the end of November where staff have been challenged to bring in moustache shaped food.

With staff members taking part globally at Avlite/Sealite offices both in the UK and at the company headquarters in Australia, CEO Chris Procter is proud of the company's contribution so far;

*"It's is wonderful to see so many Avlite and Sealite staff members getting behind the challenge and have fun whilst raising funds for a charity doing such great work to improve men's health."*

Since 2003, the Movember Foundation have created a men's health movement with over 5 million supporters across the world. Through the moustaches grown and the conversations generated, they have helped fund 1,200 innovative men's health projects across more than 20 countries focusing on prostate cancer, testicular cancer, mental health and suicide prevention. Awareness and fundraising activities are run year-round by the foundation, with the annual Movember campaign in November being globally

recognised for its fun, disruptive approach to fundraising and getting men to take action for their health.

To find out about the individuals taking part, the challenges being held or should you wish to donate, please view Sealites' Movember page here: <https://moteam.co/sealite?mc=1>

To learn more about Avlite [click here \(https://www.avlite.com/about-avlite-systems/\)](https://www.avlite.com/about-avlite-systems/) To locate your nearest Avlite sales representative, or to arrange a demonstration please [click here \(http://avlite.com/contact-us\)](http://avlite.com/contact-us).

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### **Company Information**

Avlite Systems is a world-class aviation lighting systems manufacturer providing turnkey solutions for defence, government, civil and humanitarian aid applications in the most remote, toughest environments. Avlite's commitment to research and development, product innovation and agile manufacturing continues to position Avlite as an industry leader in aviation lighting.

For more information about Avlite Systems, please visit our website at [www.avlite.com](http://www.avlite.com), email [info@avlite.com](mailto:info@avlite.com) or call International +61 (0)3 5977 6128, America & Canada on +1 (603) 737-1311.

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