



Sealite Pty Ltd t/a Avlite Systems

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Press release

For immediate release

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Avlite Systems Announces Business Development Manager for the United States of America

Somerville, Victoria, Australia – 26 June, 2015 — Avlite Systems, a world class aviation lighting systems manufacturer, provider of airfield, helipad and obstruction lighting solutions, today announced the appointment of Jeffrey Trottier as business development manager for the U.S region.

In his new role at Avlite Systems, Mr. Trottier will be responsible for new business development and expansion in a number of key areas with a special focus on expanding relationships with new and existing customers. Mr. Jeffrey Trottier will report to the President of Sealite USA LLC t/a Avlite Systems, Tim Dining.

Jeffrey has over 20 years of experience in business development, sales and marketing. His past positions include Strategic Account Manager for Meggitt Avionics and Sales Manager for Astronics Luminescent Systems. While with Astronics he worked with teams that developed some of the first exterior LED lights to be type certified for commercial, general aviation and military aircraft. He also brings a strong background in direct sales to the U.S. Department of Defense (DOD).

He holds a Master's degree in Business Administration and a Bachelor's of Science in International Business.

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“At Avlite Systems, our attention remains focused on continuing to enhance our technology to meet the needs of the industry and our customers. Jeffrey has forged strong relationships with many DOD contacts and has been working with them to understand the challenges they face, to provide a complete aviation lighting solutions to meet their present and future needs. We welcome Jeffrey and anticipate that he will be instrumental in leveraging his existing network to provide even more value to aviation industry and our customers businesses,” said Lucas Bracken, Global Marketing Executive, Avlite Systems.”

Jeffrey can be contacted via his cell phone on: +1 (603) 520-8539 or alternatively, you can contact him on email: j.trottier@sealiteusa.com. Jeffrey will be making contact to introduce himself, however in the mean time don't hesitate to reach out and contact him.

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Company Information

Avlite Systems is a world-class aviation lighting systems manufacturer providing turnkey solutions for defense, government, civil and humanitarian aid applications in the most remote, toughest environments. Avlite's commitment to research and development, product innovation and agile manufacturing continues to make us an industry leader in aviation lighting, while being environmentally responsible by providing clean, green, renewable energy sources with a minimal environmental footprint.

For more information about Avlite Systems, please visit our website at www.avlite.com or call +1 (603) 737-1311.

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